

# DANIEL WHITFIELD

Management Consultant | Strategy, Operations & Transformation

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## EXECUTIVE SUMMARY

Management Consultant with 3.5 years of experience advising Fortune 500 clients on growth strategy, cost transformation, and operating-model redesign. Led workstreams that identified \$48M in cost-reduction opportunities and supported market-entry strategies projected to add \$120M in revenue. Skilled in financial modeling, structured problem solving, and executive communication; MBA, University of Chicago Booth.

## CORE COMPETENCIES

**Consulting Skills:** Hypothesis-Driven Problem Solving, Market Sizing, Competitive Benchmarking, Due Diligence, Operating-Model Design, Change Management, Executive Presentations, Workshop Facilitation

**Analytics & Tools:** Financial Modeling (DCF, P&L), Advanced Excel, SQL, Python (Pandas), Tableau, Alteryx, PowerPoint, Smartsheet

**Industries:** Consumer Goods, Healthcare, Industrials, Financial Services

## PROFESSIONAL EXPERIENCE

### Consultant

Aug 2023 – Present

#### Lakeshore Advisory Partners — Chicago, IL

- Lead a 4-person workstream on a \$2B consumer-goods client cost-transformation program; identified \$48M in annual savings across procurement and SG&A.
- Built a market-entry model and go-to-market recommendation for a healthcare client, projected at \$120M in incremental revenue over 5 years.
- Designed a new operating model and governance structure for 3 business units, cutting decision cycle time by 30%.
- Synthesized 40+ stakeholder interviews and data from 6 sources into board-level recommendations presented to the C-suite.
- Mentored 3 analysts on modeling and storyline development; rated top-quartile in performance reviews.

### Business Analyst

Jul 2022 – Jul 2023

#### Midwest Strategy Group — Chicago, IL

- Conducted competitive benchmarking and pricing analysis for 5 industrial clients, informing a 4% average margin improvement.
- Built Excel and Alteryx models processing 2M+ rows of transaction data to size cross-sell opportunities worth \$15M.
- Prepared diligence materials for 2 acquisitions totaling \$350M in deal value.
- Created executive-ready decks and dashboards adopted as client reporting standards.

## LEADERSHIP & HONORS

Booth Consulting Club Case Competition Finalist; Dean's List; volunteer strategy advisor to a nonprofit serving 2,000 families annually.

## EDUCATION

### Master of Business Administration

University of Chicago Booth School of Business — Chicago, IL  
2022

### Bachelor of Arts in Economics

University of Michigan — Ann Arbor, MI  
2020 / GPA 3.8

## CERTIFICATIONS

- Tableau Desktop Specialist
- Lean Six Sigma Green Belt
- CFA Level I Candidate