

Alicia Torres

Transportation Planner | Route Optimization, Carrier Strategy & Freight Analytics

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SUMMARY

Transportation Planner with 3.5 years of experience planning and optimizing multimodal freight for a national retailer moving 85,000 loads per year. Reduced transportation cost per mile by 8%, improved on-time delivery from 92% to 96.5%, and saved \$2.3M through route optimization and carrier-mix strategy. Skilled in TMS, network analytics, SQL, and carrier management.

SKILLS

Transportation Planning: Route & Load Optimization, Mode Selection (TL/LTL/Intermodal), Capacity Planning, Carrier Procurement & Bids, Continuous Moves & Backhauls, Freight Spend Analysis, Peak Planning

Analytics & Tools: Oracle TMS, Manhattan TMS, SQL, Excel (Advanced), Power BI, Python (Basic), Google Maps/Routing APIs

Compliance: DOT/FMCSA Regulations, Hours-of-Service Basics, Customs Basics, Freight Auditing

EXPERIENCE

Transportation Planner

Jun 2023 – Present

Lone Star Retail Logistics — Dallas, TX

- Plan and optimize 7,000+ truckload and intermodal moves per month across 6 regional DCs and 350 stores.
- Reduced cost per mile by 8% and saved \$2.3M annually through route optimization, load consolidation, and continuous-move programs.
- Improved on-time delivery from 92% to 96.5% by redesigning lane assignments and adding backup carriers on 40 critical lanes.
- Supported the annual carrier bid covering \$58M in freight spend, awarding 120 lanes to 18 carriers and holding rate increases to 2.1%.
- Built Power BI and SQL dashboards on lane performance, tender acceptance, and spend used daily by operations leadership.

Logistics Analyst

Jul 2022 – May 2023

Southwest Freight Partners — Fort Worth, TX

- Analyzed 2 years of shipment data to identify mode-shift opportunities worth \$620K annually.
- Audited 30,000 freight invoices, recovering \$140K in overcharges.
- Created weekly lane scorecards for 25 carriers, increasing tender acceptance from 84% to 90%.
- Coordinated routing guides and appointment scheduling for 120 weekly inbound loads.

SELECTED PROJECT

Dynamic Routing Pilot: tested route-optimization software on 12 delivery zones, reducing average miles per stop by 11% and winning approval for company-wide rollout.

EDUCATION & CERTIFICATIONS

Bachelor of Science in Logistics & Transportation

University of North Texas — Denton, TX
2022 | GPA 3.6

- Certified Transportation Professional (CTP), AST&L — in progress
- Lean Six Sigma Green Belt
- Oracle TMS Fundamentals Certification